

EXT. DOWNTOWN ROANOKE. DAY.

A shot of Downtown Roanoke in all it's glory.

HAL (V.O.)

Roanoke is our home. It's where we put down our roots. It's where we fell in love. Where we raise our family. It's where we started.

KRIS (V.O.)

It's a community that truly molded us, our family, and our business.

INT. CONE REALTY GROUP HQ. DAY.

Hal and Kris seated interview style.

HAL

Hi, I'm Hal Cone.

KRIS

And I'm Kris Cone, and we are Cone Realty Group.

INT. CRG PROPERTY. DAY.

Hal and Kris are showing a home to a potential homebuyer.

KRIS (V.O.)

Roanoke is a huge part of our lives. It taught us many things. Like the importance of family, and what it means to be a good neighbor to the people around you.

HAL (V.O.)

Community is why we do what we do, and why we love doing it.

KRIS (V.O.)

At Cone Realty Group we see the people of Roanoke as our family. Roanoke has given us so much, and it's only fair we do our part and give back.

INT. CONE REALTY GROUP HQ. DAY.

Hal and Kris work at a desk with their team of experts.

HAL (V.O.)

Cone Realty Group surrounds themselves with only the best. To provide the people of Roanoke with the best outcome in their home buying or selling endeavors.

INT. DOWNTOWN FLAT. DAY.

B-roll of team members of CRG showing a flat to potential home buyers.

KRIS (V.O.)

When looking to buy or sell a home, you want someone who you can trust. Kris and I have made it our mission to help the people of Roanoke find their dream home.

INT. OFFICE SETTING. DAY.

Hal and Kris sitting with a potential homebuyer, shaking hands. Talking business in a warm and light hearted fashion. Everyone is all smiles.

HAL (V.O.)

We believe that buying or selling a home is such an important decision, and you should do it with experts who truly care.

EXT. DOWNTOWN ROANOKE. DAY.

The entire CRG team walking through downtown Roanoke in slow motion enjoying their day.

KRIS (V.O.)

If you are looking to sell or buy your home, give Cone Realty a call today.

HAL (V.O.)

Because the best part of our job, is to help bring people home. It's why we do what we do.

